



## The international channel of Sveriges Television

### SVT WORLD...

is the international channel of the Swedish public service broadcaster Sveriges Television (SVT).

### Europe, North Africa & West Asia...

SVT WORLD is transmitted via the satellite Eurobird 9A, (9° East, frequency 11.919 MHz) in this area.

### Central and East Asia, Australia & Africa...

In this area the channel is distributed via the Thaicom 5 satellite's global covering (78,5° East, frequency 3.640 MHz).

The satellite broadcasts are encrypted in Viaccess 2.6.

In Finland SVT WORLD is transmitted terrestrially and in cable nets.

### North America...

In the USA and Canada SVT WORLD is distributed encrypted via IPTV (digital tv via broadband).

### Equipment for satellite reception...

\* a satellite dish with a microwave head of type "Universal LNB" for Eurobird 9A or of type "C-band" for Thaicom 5

\* a receiver with embedded Viaccess 2.6 encryption that can receive digital transmissions of MPEG2/ DVB-standard, and handle teletext.

\* an authorized smart card from our customer service.

If the receiver has a Common Interface slot and no embedded Viaccess encryption you also need a CA module (CAM) for Viaccess, version 1,08 or higher.

### Equipment for IPTV reception in North America...

\* broadband connection with minimum speed of 1 Mbit/s (2 Mbit/s is recommended)  
\* a special set top box for SVT WORLD which is purchased from our customer service ConNova TVX.

### Who can get access...

Subscriptions can be held by private households and hotels outside the Nordic countries, as well as by embassies, churches, schools and companies.

### Cost...

Subscription fee for satellite households is SEK 1.698 p.a. incl. Swedish VAT within the EU and SEK 1.358 p.a. outside the EU.

Subscription fee for IPTV households in North America is USD 19,50/month (1 year subscription). Local VAT or Tax might be added.

For hotels, restaurants, schools etc there is a special price list.

### Programmes...

SVT WORLD broadcasts mainly Swedish-produced programmes from all domestic SVT channels. Most of the foreign productions cannot be broadcast outside of Sweden due to copyright reasons. Not all Swedish programmes can be shown on SVT WORLD either – such as films from Svensk Filmindustri and Sandrews and some sports events, as the rights to these are owned by foreign companies.

The aim in planning the programming is to give SVT WORLD viewers the chance to see all programmes SVT has the right to broadcast outside Sweden.

The basic rule is that the programmes have to be shown at the same time as they are broadcast in Sweden, which is in Central European Time (CET).

There is also a limited possibility to delay (time shift) the showing of programmes for 48 hours from broadcast in Sweden to enable the broadcasting of programmes which would otherwise not be shown on SVT WORLD.

There are 24 time zones in SVT WORLD's transmission area. Repeats during day- and nighttime CET allow viewers to watch programmes in their local primetime. In addition to this, a PVR-receiver or DVD-recorder might be useful.

### Programme information...

TV schedules and programme information can be found on [svt.se/svtworld](http://svt.se/svtworld). TV schedules are available in local time in all 24 time zones.

### Transmission time...

SVT WORLD broadcasts 24/7.

### Other services via satellite...

Viewers also have access to SVT's teletext with approx. 800 text-tv-pages (incl. the Stockholm Stock Exchange).

Furthermore two radio stations are included in the service: **Radio Sweden** and **SR P4** with sports, entertainment and local broadcasts.

### Other services via IPTV...

As teletext does not work in North America news flashes from SVT's teletext are broadcast on a separate channel with short Rapport news every 30 minutes at 19.00 – 00.00 EST.

### Subscription...

SVT WORLD's customer service ConNova TVX AB is responsible for handling all subscriptions and technical support:

### ConNova TVX

Box 304

SE-591 24 Motala

Phone: +46 141 20 39 10

Fax: +46 141 20 39 11

[svtworld@connova.se](mailto:svtworld@connova.se)

[www.connova.se](http://www.connova.se)

### Questions regarding programmes...

will be answered by

SVT World

SE-105 10 Stockholm

Phone: +46 8 784 25 00

Fax: +46 8 665 90 39

[svtworld@svt.se](mailto:svtworld@svt.se)

[svt.se/svtworld](http://svt.se/svtworld)